

## David Pasqualone

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**To:** David Pasqualone  
**Subject:** Your Episode Launch 🚀 & Thank You! 🙏

Dear George,

Just wanted to drop you a quick line and say, “Thanks again!” for appearing on the **Remarkable People Podcast**. 😊  
Your episode goes live to the world via our website, YouTube, and all the major podcast directories this Monday, July 6<sup>th</sup>, at 2am CST!

To help you leverage your interview and get the most out of the experience, here are a few easy steps you can take to maximize your results, exposure, and achieve your goals:

1. Post this link and a short description you like and want to share about your episode on your social media pages, online profiles, and website(s):

- The link to share is: <https://bit.ly/TheGeorgeHofmannStory>

Don't forget to use related hashtags and keywords in your posts so people you don't know yet, but may be searching for that topic can find you (i.e. #RPP #YourName #KeywordsFromYourEpisode)

2. **Ask your network of family, friends, and followers to check it out, like it, share it, and leave positive comments!**

- *Your podcast can now be found on Apple Podcasts, Google Podcasts, Spotify, iHeart Radio, Stitcher, and ALL the major podcast directories around the globe!*

3. Send a quick email blast about your podcast episode to your mailing list!

4. Have a website?

- Add a link or mention on your Home, About, and/or Bio pages
- Feature your episode as a blog post
- Embed the episode into the site. Here's your custom code:

```
<div id="buzzsprout-player-4419458"></div> <script  
src="https://www.buzzsprout.com/563095/4419458-george-hofmann-managing-mental-illness-bipolar-anxiety.js?container_id=buzzsprout-player-4419458&player=small" type="text/javascript" charset="utf-8"></script>
```

5. Include a link in the email signature of all your computers and devices
6. Contact social media groups, pages, and admins that would be interested in your story. Send them the link and see what happens!
7. Google terms and phrases that you feel apply to your story. Then, find blogs that relate to your story and ask them to feature your interview. Maybe even cross-promote for one another!
8. Let people know about your accomplishment by adding it to your sales and marketing literature. A simple statement like, **“Recently Featured on the Remarkable People Podcast!”** (Episode artwork attached)

9. Brag about your swag!

- Here's a link to your personally branded Remarkable Mug: <https://bit.ly/GeorgeHofmannMug>

THAT'S IT! 😊

Do some of these steps, **all of them**, or one of them. The more effort you put in though, the more people you reach with your story, help the world grow, and Glorify God!

Have a fantastic week George, thanks again for the great interview, and please let me know if I can help you in any way my friend! 🙌

Helping You Ascend,

David Pasqualone

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**Love a great story? Looking for key insights and inspiration to help you win? :)**

Check out our podcast, **The Remarkable People Podcast** at <https://DavidPasqualone.com/RPP>! It features the Remarkable real life stories of guests such as Kyle Winkler, Dominic Tascarella, Jill Johnson, Guy Kawasaki, Danny Covey, Steve Wilmer, and more. See how they overcame HUGE obstacles in their lives on the path to success, and you can too!

### The Remarkable People Podcast



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